

**YOOF WORKSHOP**  
BASIC FILMING INTRODUCTION



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# I. VIDEO CONCEPT

## 1 STEP

### ENVIRONMENT SETUP

#### i . LIGHT & BRIGHTNESS

Observe the direction of the light, and think how to display the picture. Mind the backlight, and adjust the brightness by rod.



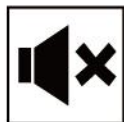
BRIGHTNESS



DARK

#### ii . NOISE REMOVAL

Choose a quiet place, mind the ambient noise that would disturb video, like the ringing, transportation, vocal and so on.



## 2 STEP

### BASIC SETTING

#### i . FOCUSING TECHNIQUE

To set the smartphone, choose a stand which can hold stable place.

#### ii . MIC

Please let the microphone align the front side of the actor as possible for recording.

# I. VIDEO CONCEPT

**3**  
STEP

## BASIC TECHNIQUE

### i . FOCUSING TECHNIQUE

Touch the focusing on the important point, and start the video.



### ii . COMPOSITION TECHNIQUE

#### Rule of Thirds :

Rule of Thirds divides the picture into three equal parts in the vertical and horizontal directions respectively. We would form a 3 by 3 grid by combining them. Principally, the object takes up two-thirds of the composition, while the four intersections have to align the object. This is the basic Rule of Thirds.





# I. VIDEO CONCEPT

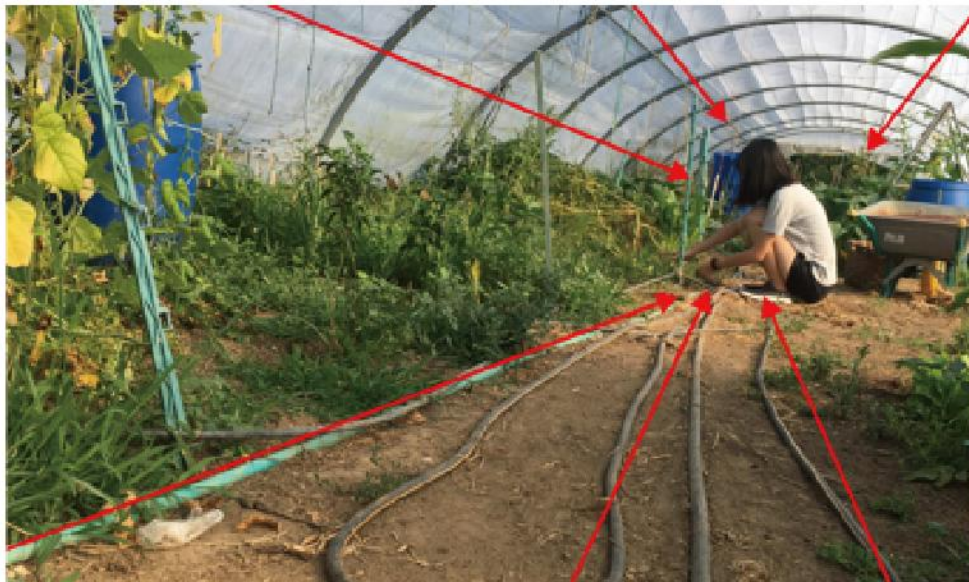
**3**  
STEP

## BASIC TECHNIQUE

### ii . COMPOSITION TECHNIQUE

Rule of extended composition :

Guiding line is to establish the " line", which is directional, extensible, and instructive. Actually, the " line" is not visible and actual. It would lead the gaze from one side to the other as long as line organized directionally.





# I. VIDEO CONCEPT

**3**  
STEP

## BASIC TECHNIQUE

### ii. COMPOSITION TECHNIQUE

#### Long / Medium / Close Shot :

By capturing Long/Medium/Close shot, audience can both see the surroundings and the details.

**Long Shot :** introduce the surroundings

**Medium Shot :** present the part of the surroundings

**Close Shot :** present the details and emphasize the important points

#### Close Shot



#### Medium Shot



#### Long Shot





## **II.**

### **SOFTWARE INSTALLATION (Format Factory)**



## II. SOFTWARE INSTALLATION (Format Factory)

4  
STEP

### i . Select 「Browse...」 install folder



### ii . Click 「Install」 Button



### iii . Select 「Run Format Factory」



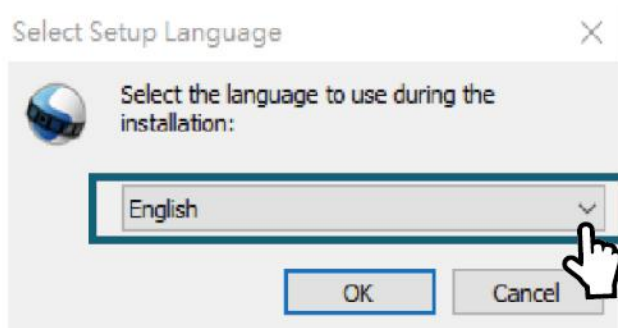




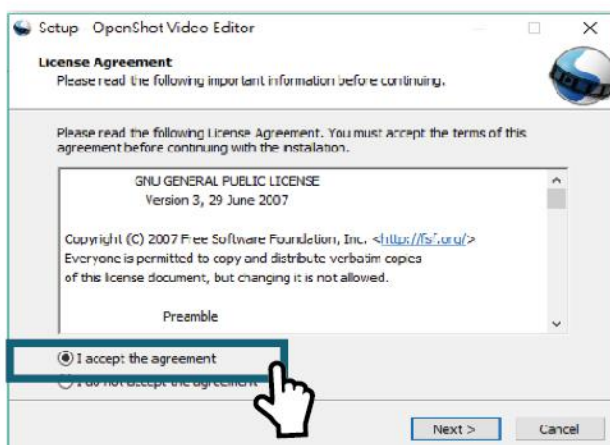
## II. SOFTWARE INSTALLATION (OPENSHOT)

**5**  
STEP

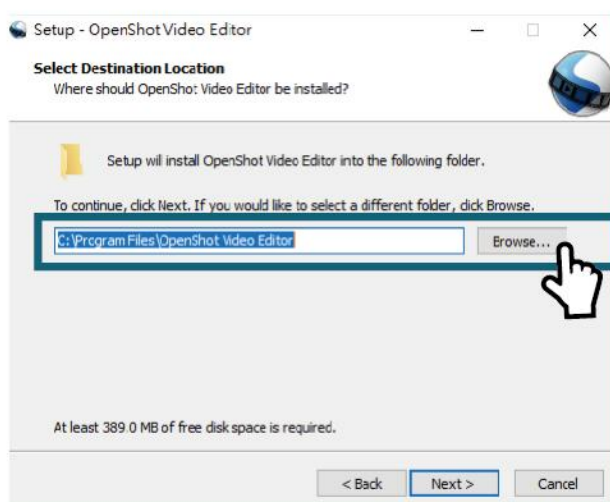
### i . Select 「Language」 & Click 「OK」



### ii . Select 「Agreement」 & Click 「Next」



### iii . Select 「Browse...」 install folder & Click 「Next」





### **III.**

## **SOFTWARE INTRODUCTION (OpenShot )**



# III. SOFTWARE INTRODUCTION (OPEN SHOT)

## 6 STEP

### OVERVIEW OF SOFTWARE

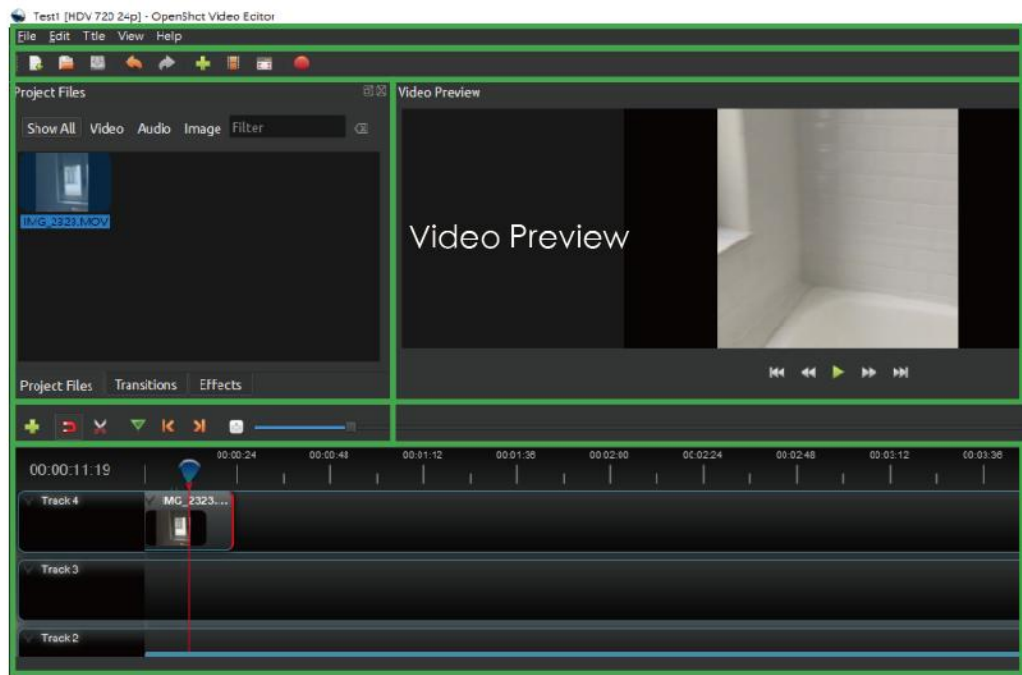
#### I. INTERFACE

Function  
Toolbar

Project Files  
/ Transitions  
/ Effects

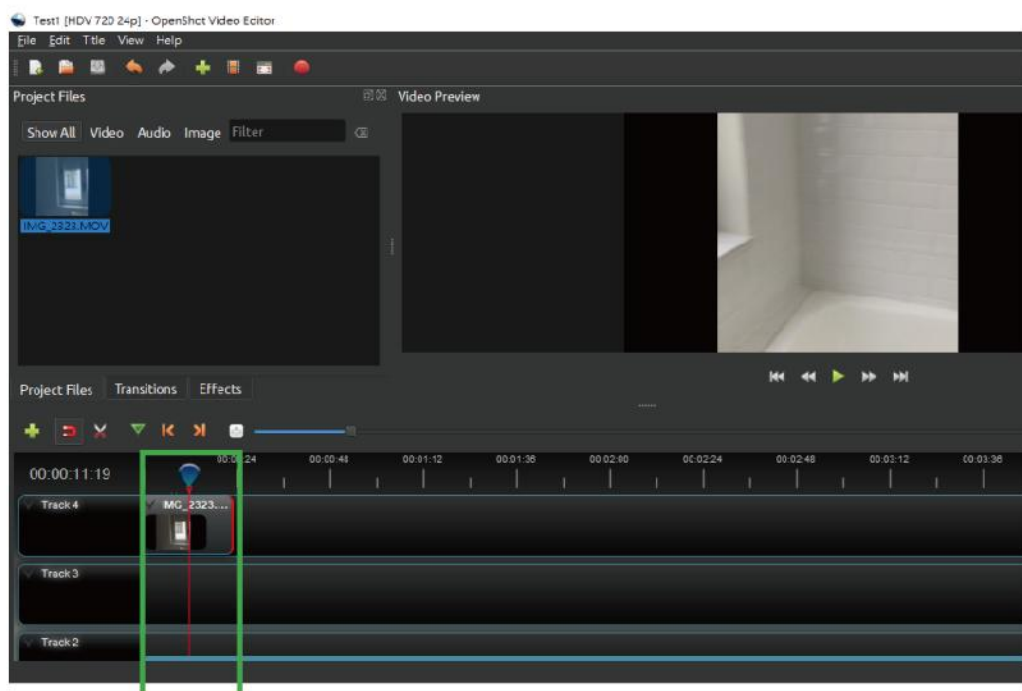
Razor Tool

Video &  
Audio Track



#### II. TIMELINE

Timeline



▲  
Time Stem



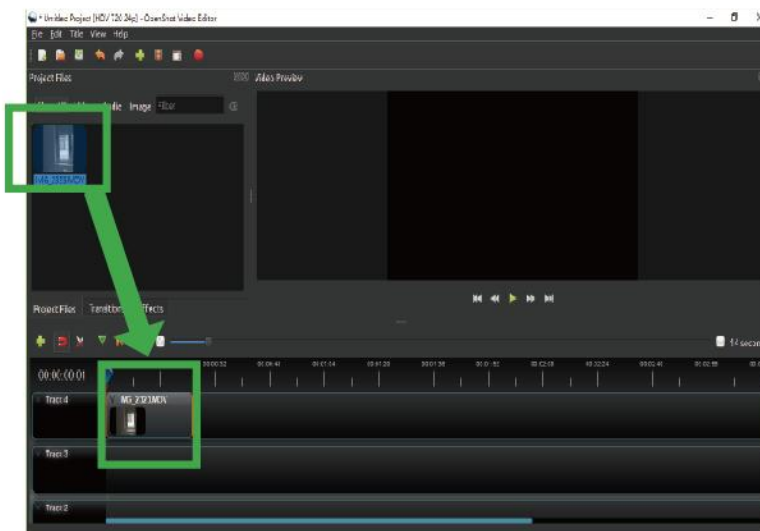
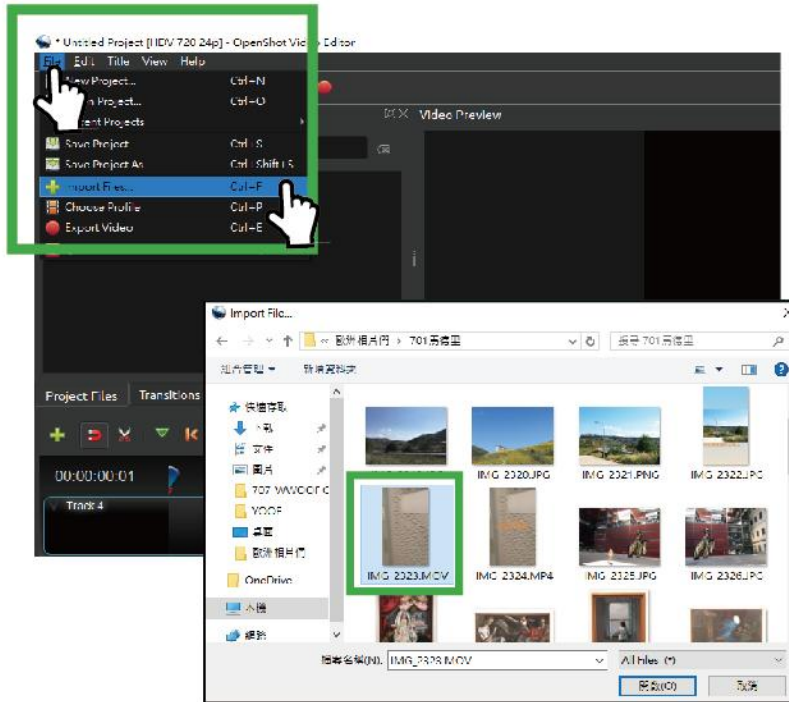
# III. SOFTWARE INTRODUCTION (OPENSHOT)

**6**  
**STEP**

## VIDEO EDITING

### iii. IMPORT FILE

Take title and end for example.  
It's the same way to place video and music.



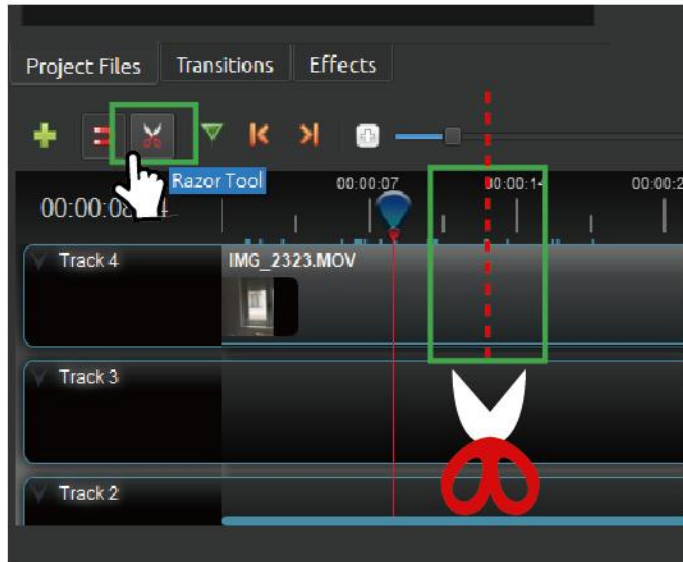
Press the video (or Audio) and take it to the track.



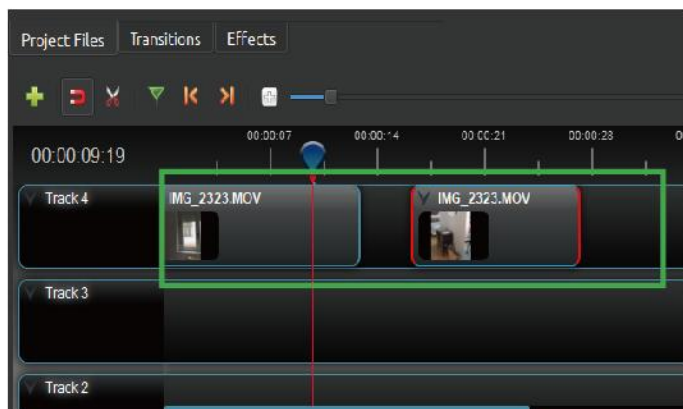
# III. SOFTWARE INTRODUCTION (OPENSHOT)

**7**  
**STEP**

## VIDEO & MUSIC EDITING



Click **Razor Tool**



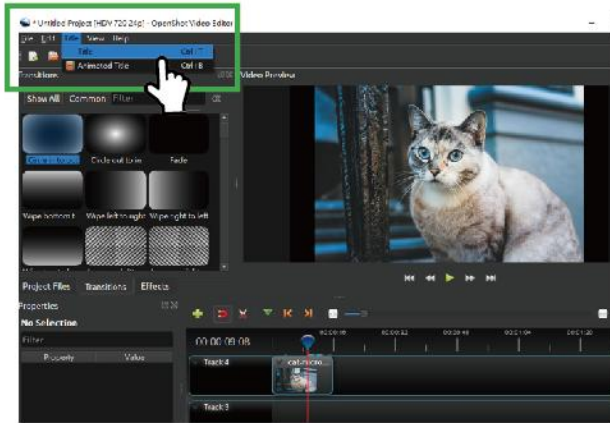
Separate it become two part, and you can use or delete.



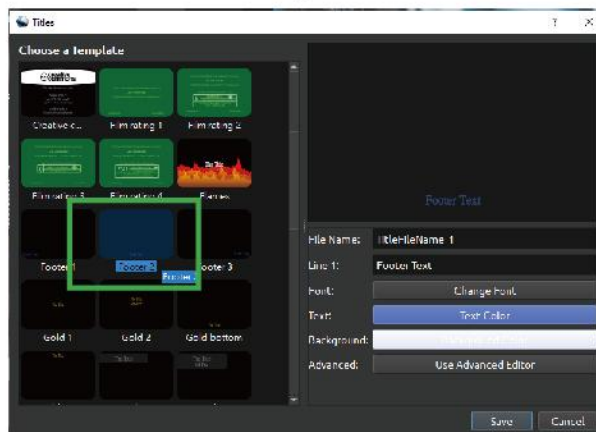
# III. SOFTWARE INTRODUCTION (OPENSHOT)

8  
STEP

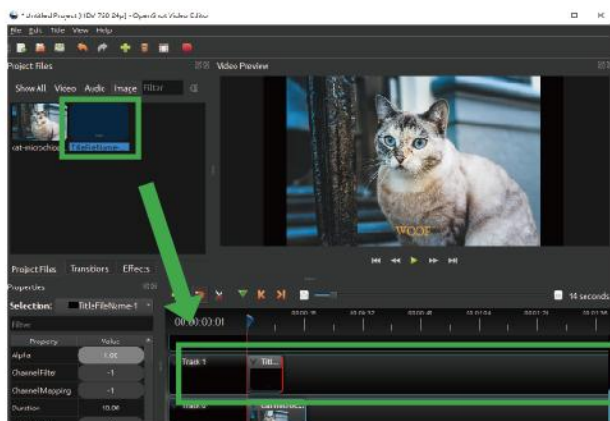
## SUBTITLE EDITING 1. LAYER CONCEPT



Click Toolbar  
Title  
to get new title.

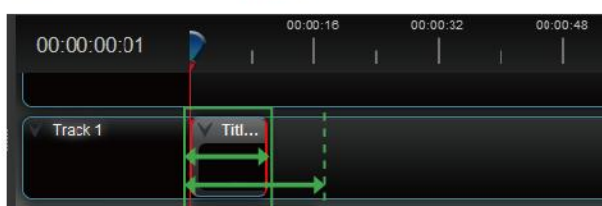


Titles window >  
choose a Template  
input text >  
Save



How to put title on the film ?

- Find the subtitles in the Project Files (Image).
- Drag the subtitles file into the video (or Audio) track.
- You can dragging the subtitles file long and short.



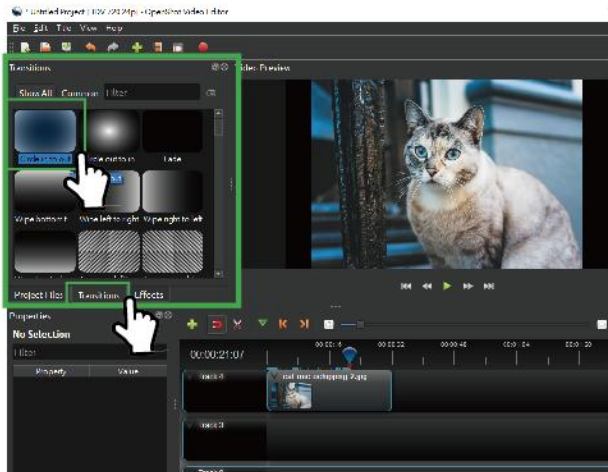


# III. SOFTWARE INTRODUCTION (OPENSHOT)

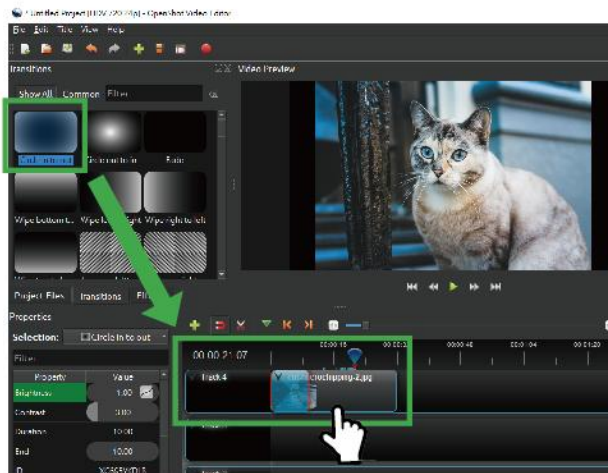
9  
STEP

## FLIM & MUSIC TRANSITION

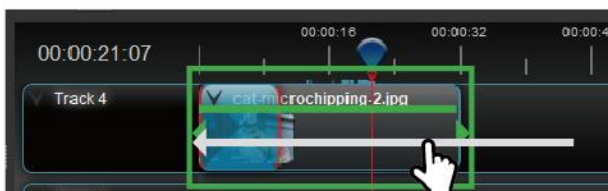
### 1. FADE IN & FADE OUT



Click 「Transitions」 and select transitions effects.



Drag the transitions effects into the video (or Audio) track, and you can dragging the effects long and short.



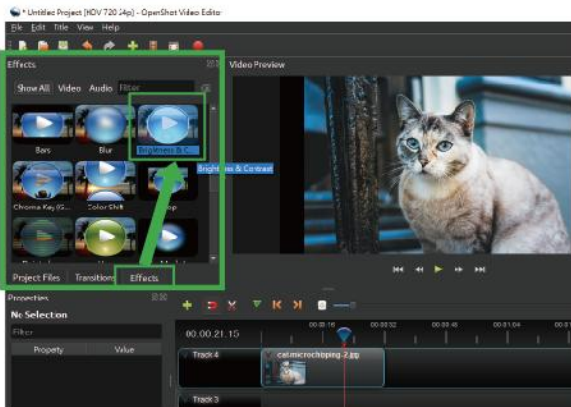
Click ► & check transitions effects.



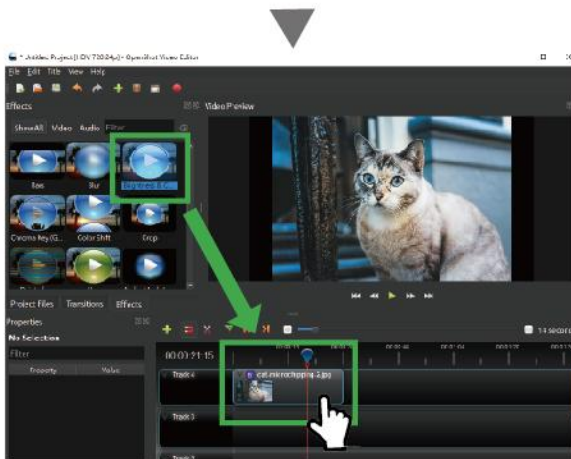
# III. SOFTWARE INTRODUCTION (OPENSHOT)

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STEP

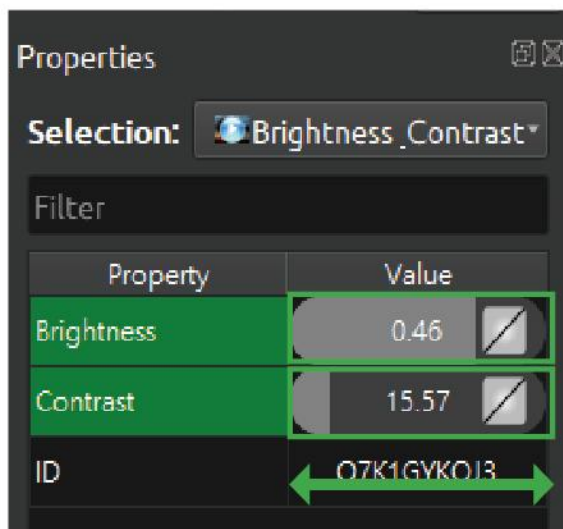
## ADDING EFFECT i. BRIGHTNESS / CONTRAST



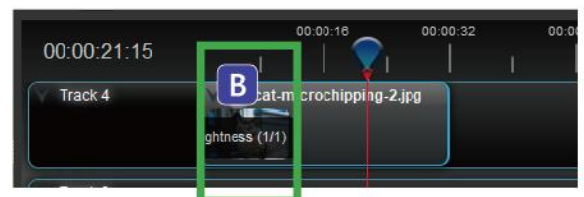
Click 「Effects」 and select 「Brightness & Contrast」.



Drag the 「Brightness & Contrast」 into the video (or Audio) track.



Click **B**  
Click lapa to adjust the 「Brightness & Contrast」.



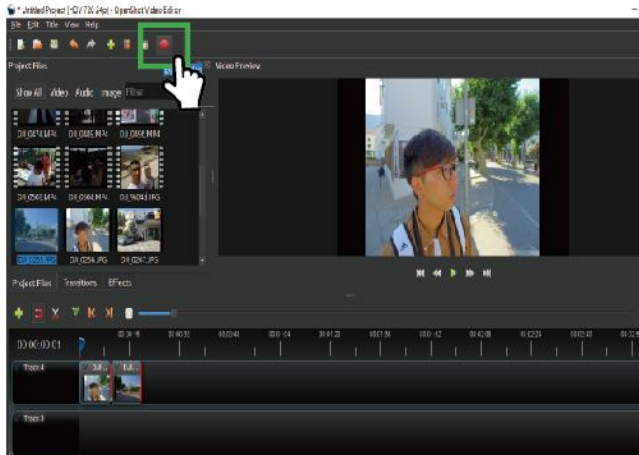




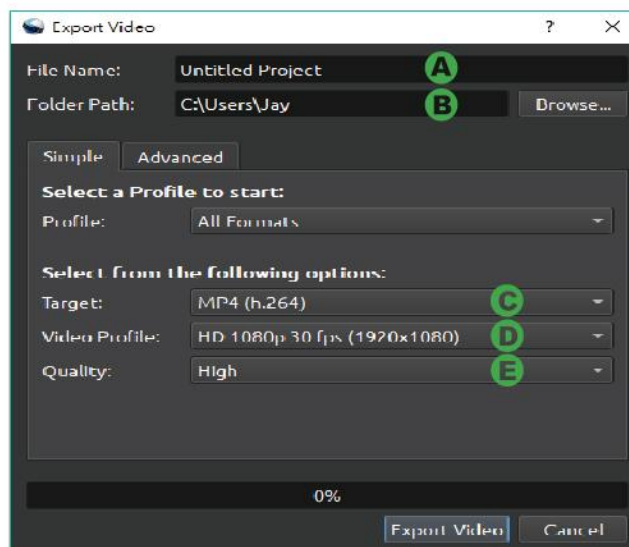
# III. SOFTWARE INTRODUCTION (OPENSHOT)

11  
STEP

## EXPORT & CONVERT



Click 「●」 Export Video.



### Export Video

- A File Name
- B Folder Path – Browse.....
- C Target : MP4 (h.264)
- D Video Profile : HD 1080P 30 fps (1920x1080)
- E Quality : High

💡 To finish the last step of the video, please follow the suggested settings to export. You can get the best quality of video and the minimum size of file.